

Spring Sale of Madame Irene Corsets

It is one of those events that women patronize year after year. They remember the splendid values they have found in this Sale before; the real economies that make buying a delight. Naturally they are eager to take advantage of it again.

Madame Irene Corsets

—mean certain definite things to these women. Styles that conform to the newest silhouette, and achieve the maximum of comfort. Materials of beautiful quality. Faultless workmanship and precision of detail, in trimmings and finishing. The three models described here are marked for this sale at prices far below normal.

Pink Coutil

—fashions one style, made with medium low top and moderately long skirt. The free hip assures comfort, while the well-boned back gives the necessary support, \$3.95.

Pink Broche

—is trimmed with filet lace and gathered ribbon for a low-topped, long-skirted model. It is well boned, but made with the desirable free hip. 3 pairs of hose supporters, \$8.50, tax 35c.

Pink Broche

—is also the material of an unusually good style for the medium and average figure, a style with elastic inserts in the long skirt. Lace edged satin ribbon trims the top. 3 pairs of hose supporters, \$12.75, tax 78c.

Bandeaux and Brassieres

—that are as carefully made and as dainty in every detail as the lingerie that covers them. Diminutive little bandeaux for evening wear, made chiefly of lace, with a foundation of satin, and without shoulder straps. Exquisitely fine linen, hand embroidered and trimmed with real lace, filet, Irish or Cluny. Glove silk, broche and satin as well as other fabrics—the choice is as varied as it is charming.

SECOND FLOOR

Lord & Taylor



May Sale of Lingerie

Just as summer approaches and women wish for the luxury of an abundance of silk and fine cotton undergarments, this Sale—unparalleled for several Mays past, in pricings and values—offers exquisitely made undergarments within the scope of almost every purse.

Silk Undergarments

Nightgowns—crepe de Chine \$4.95 \$5.95 \$6.95
Nightgowns—radium \$5.95 \$6.95 \$7.95 \$8.75
Envelope chemises—crepe de Chine \$1.95 \$2.95 \$3.95
Envelope chemises—radium \$3.45 \$3.95 \$5.95
Step-in drawers—crepe de Chine \$1.95 \$2.95
Step-in drawers—radium \$2.95 \$3.75 \$4.95 \$5.95
Sets of vest chemises and step-in drawers, crepe satin edged with contrasting colors Each \$5.95

Fine Cotton Underwear

Gowns—batiste and nainsook \$1.35 \$1.50 \$1.95 \$2.95
Nightgowns—cotton crepe \$1.50 \$1.95 \$2.95
Chemises 98c \$1.50 \$1.95
Bloomers 75c 98c \$1.35 \$1.50

Philippine Undergarments

Night gowns and envelope chemises, hand-scalloped or embroidered, many models enhanced with Irish and filet \$1.95 \$2.95 \$3.95 \$5.95

Silk Petticoats

Taffeta petticoats, tailored or shirred flounces \$4.45 \$5.95
Service satin petticoats, deep flounce \$5.95
Silk jersey petticoats, flounces of contrasting colors \$3.95 \$5.45
Washable satin petticoats, flesh or white, paneled front and back, hemmed or scalloped \$3.95 \$4.95 \$5.95
White habutai silk petticoats paneled front and back, hemmed or flounced \$2.95 \$3.45
Satin bloomers \$2.45 \$2.95

SECOND FLOOR

Breakfast Coats

Breakfast coats of white voile with tinted dots \$6.75
Breakfast coats of white voile or dotted swiss \$3.95 \$5.95
Two-toned satin breakfast coats daintily trimmed \$10.75 \$12.75 \$14.75
Grosde Londres breakfast coats \$16.75
Crepe de Chine breakfast coats \$12.50

Negligees

Satin meteor, draped model \$12.75
White cross-bar voile negligees lined with tinted silk \$14.75
Crepe de Chine negligees georgette and lace trimmed \$24.50

Tax Additional

Unusual Sale of Silk Underwear

First in its wearing quality, first in the ease with which it is laundered and first in actual fashion value, glove silk is an eminently practical material for underwear. The prices quoted in this Sale are the lowest we have seen for equal quality, this season or in many a season past.

Double Striped Silk

An original new style-note in glove silk. Dainty in appearance, but well made and strongly reinforced. Vests, \$2.75. Bloomers, \$3.50.

Washable Satin Trims

—set made of plain glove silk. Three pieces—vest, bloomers, camisole, \$6.75.

Plain Glove Silk

Vests, with bodice tops, \$2.25.
Bloomers, reinforced, \$2.25, \$2.75.

GROUND FLOOR

Baby Week

Begins Tomorrow, May 2nd

And throughout the country interest is centered on the youngest members of the family. Our Infants' Department extends a cordial invitation to all its friends to visit the Fourth Floor during this week. Very small people will be particularly welcome.

Little underthings for the 2 to 6 year old. Imported from France, many of them, and made by hand, with embroidery, tucks and featherstitching.

Made by Hand

Gertrudes, scalloped and embroidered, \$2.95. Petticoats, with long waist, trimmed with lace and French dots. Or slightly heavier in quality, scalloped and featherstitched, \$3.95.

Drawers, lace trimmed and embroidered, with fine a jour, \$3.95.

Drawers, lace trimmed or scalloped on slightly heavier quality, \$1.95.

Other Garments

Gertrudes, \$1.50; Drawer-combinations, \$1.95; Drawer waists, 50c.

FOURTH FLOOR

